

Re-engineering Australia

The Re-Engineering Australia Forum (REA) is a group of like-minded organisations from industry, government and education, working together for the future of Australian Industry and all Australians.

By focusing on what Australians can achieve through the use of advanced technologies, they hope to inspire many more Australians to develop an innovative culture and take their ideas to the world.

Recognising that one of the greatest resources in this country is our people, REA has a clear objective to initiate educational programmes that encourage and support innovation in design and technology. REA has a particular focus to foster the talents of younger Australians at Universities, TAFE's and High Schools, with a view to increasing interest in modern Engineering, Design and Manufacturing through bridging the gap between the city and the bush, industry and education, via technology based collaborative projects.

The REA is an initiative of Concentric Asia Pacific, Australia's leading provider of technology solutions to designers, engineers and product marketers - particularly in the field of Product Lifecycle Management (PLM). REA was born in 1998 through the passion and vision of concentric Managing Director, Michael Myers.

"To ensure our future we must invest in our young people."

The Re-Engineering Australia Forum Ltd is a not for profit public company.

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